# Canada's Open University



### Research Cluster is...

A HOTSPOT of interest at the university

A group of researchers, students and other interested people working on a focussed area.

Promotes ideation, cross fertilization of ideas, funding proposals for large projects, and action on smaller projects.

## How you can be involved...



#### Cluster

**Associate Member –** for interest, join the contact list, actively participate in meeting discussions and blogs

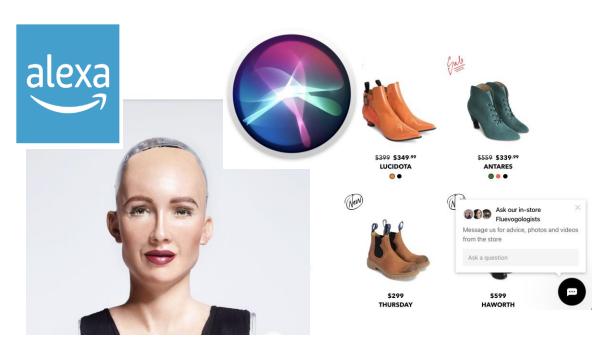
**Research Member –** active participant in researching



## **Research Clusters**

Virtual Agent Lab

# Virtual Agents are...



Cortana, book a meeting with Henry next week



#### And used for:

- (improved) customer experience
- Service provision
- Agent to agent communications for service
- Education
- Personal assistants
- Health and wellness



#### **Research focus:**

- Application and advancement of virtual agents as pedagogical devices
- Application and advancement of virtual agents as student learning companions
- Ethical challenges of the use of virtual agents

#### **Cluster focus:**

- Reviews technology and operations of virtual agents and multi agent system
- Case studies of virtual agents and their uses / operations
- CUI/VUIs and accessibility



# Why students get involved...

**Benefits** – connection to research base of AU, provides experience how research theory gets applied to innovation and transfers to the workplace.

**Involvement –** Access to relevant literature and research presentations on virtual agents; feedback and presentation opportunities for own research on virtual agents.



#### **EXTERNAL**

#### https://virtualagentlab.blogspot.com



Recent posts

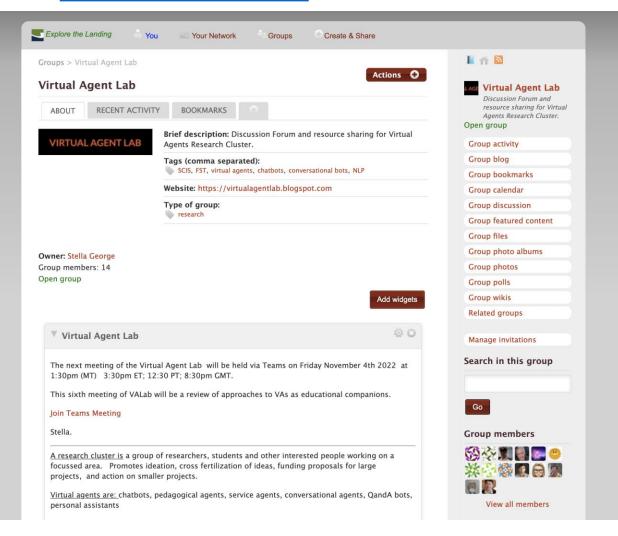
#### Meeting #5 (2022/09/01)

August 30, 2022

In addition to the monthly update for the Virtual Agent Lab This lightening meeting (30 mins only) will focus on compiling some recommended reads from the chatbot world. Your input is sought. Contact cluster lead Stella George for more information

#### **DETAILS**

https://landing.athabascau.ca/groups/profile/12 483512/virtual-agent-lab



# For students, this cluster will provide opportunity to:

- learn about the theoretical bases of virtual agents
- learn about the application of virtual agents
- learn about ethics in the application of virtual agents
- connect with professors who might then become their supervisors
- present their research and receive feedback
- discover funded opportunities for in the field of virtual agents.

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