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| programplan2004.jpg |
| [**Program Requirements**](http://calendar.athabascau.ca/undergrad/2004/page03_14_01.html) | [**Advising Services**](../../index.php) | [**2004/2005 Program Plans**](../04%20index%20files/pplans04.php) | [**Glossary**](http://calendar.athabascau.ca/undergrad/2004/page12.html) |
| **FOR 30 BLOCK CREDIT TRANSFER** - 2 year Non-Business Diplomas
The program plans are intended to assist you in planning a program. Please refer to the official [regulations](http://calendar.athabascau.ca/undergrad/2004/page03_14_01.html).

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| **Bachelor of Management - Marketing Major - Post Diploma - 4 Year (120 credits)** |
| **2004/2005 Calendar Requirements -** effective Sept. 1, 2004 |
| **Level** | **Credits** | **Course** | **Requirement** | **Status\*** | **Comments\*\*** |
| Senior | 3 | [CMIS351](http://www.athabascau.ca/html/syllabi/cmis/cmis351.htm) | Required |   |   |
| Senior | 6 | [ECOM320](http://www.athabascau.ca/html/syllabi/ecom/ecom320.htm) | Required |   |   |
| Senior | 9 | [ECON301](http://www.athabascau.ca/html/syllabi/econ/econ301.htm) | Required |   |   |
| Senior | 12 | [ADMN417](http://www.athabascau.ca/html/syllabi/admn/admn417.htm) | Required |   |   |
| Jr/Sr | 15 | [MATH215](http://www.athabascau.ca/html/syllabi/math/math215.htm) or [MATH216](http://www.athabascau.ca/html/syllabi/math/math216.htm) or [MGSC301](http://www.athabascau.ca/html/syllabi/mgsc/mgsc301.htm) | Required |   |   |
| Senior | 18 | [HRMT386](http://www.athabascau.ca/html/syllabi/hrmt/hrmt386.htm) or [ORGB386](http://www.athabascau.ca/html/syllabi/orgb/orgb386.htm) | Required |   |   |
| Senior | 21 | [MKTG406](http://www.athabascau.ca/html/syllabi/mktg/mktg406.htm) | Major Required |   |   |
| Senior | 24 | [MKTG440](http://www.athabascau.ca/html/syllabi/mktg/mktg440.htm) | Major Required |   |   |
| Senior | 27 | [MKTG466](http://www.athabascau.ca/html/syllabi/mktg/mktg466.htm) | Major Required |   |   |
| Jr/Sr | 30 | [Sr.MKTG](http://www.athabascau.ca/course/ug_subject/list_im.php#mktg), [ENTP212](http://www.athabascau.ca/html/syllabi/entp/entp212.htm) or [ACCT356](http://www.athabascau.ca/html/syllabi/acct/acct356.htm) or [MGSC405](http://www.athabascau.ca/html/syllabi/mgsc/mgsc405.htm) | Elective |   | 1 of 4 choices |
| Jr/Sr | 33 | [Sr.MKTG](http://www.athabascau.ca/course/ug_subject/list_im.php#mktg), [ENTP212](http://www.athabascau.ca/html/syllabi/entp/entp212.htm) or [ACCT356](http://www.athabascau.ca/html/syllabi/acct/acct356.htm) or [MGSC405](http://www.athabascau.ca/html/syllabi/mgsc/mgsc405.htm) | Elective |   | 1 of 4 choices |
| Senior | 36 |   | Option |   | [Business & Administrative Studies](http://www.athabascau.ca/course/ug_area/businessadmin.php) |
| Jr/Sr | 39 |   | Option |   | [Non Business & Administrative Studies](http://www.athabascau.ca/course/ug_area/nonbusinessadm.php) |
| Jr/Sr | 42 |   | Option \*\*\* |   | [Non Business & Administrative Studies](http://www.athabascau.ca/course/ug_area/nonbusinessadm.php) |
| Senior | 45 |   | Option \*\*\* |   | [Non Business & Administrative Studies](http://www.athabascau.ca/course/ug_area/nonbusinessadm.php) |
| Senior | 48 |   | Option \*\*\* |   | [Non Business & Administrative Studies](http://www.athabascau.ca/course/ug_area/nonbusinessadm.php) |
| Senior | 51 |   | Option |   | [Non Business & Administrative Studies](http://www.athabascau.ca/course/ug_area/nonbusinessadm.php) |
| Senior | 54 |   | Option |   | [Non Business & Administrative Studies](http://www.athabascau.ca/course/ug_area/nonbusinessadm.php) |
| Senior | 57 |   | Option |   | [Non Business & Administrative Studies](http://www.athabascau.ca/course/ug_area/nonbusinessadm.php) |
| Senior | 60 | [ADMN404](http://www.athabascau.ca/html/syllabi/admn/admn404.htm) | Required |   | Last course completed - Must be taken with AU |

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| \* Status: You may wish to indicate if a course is completed, in progress or transferred. |
| \*\* Comments: You may wish to include replacement courses or pre-requisites in this area. |
| \*\*\* Among the above options, students must select 9 credits (3 courses) of critical perspectives courses from the following: [GOVN400](http://www.athabascau.ca/html/syllabi/govn/govn400.htm), [GOVN403](http://www.athabascau.ca/html/syllabi/govn/govn403.htm), [IDRL305](http://www.athabascau.ca/html/syllabi/idrl/idrl305.htm), [IDRL312](http://www.athabascau.ca/html/syllabi/idrl/idrl312.htm), [SOCI300](http://www.athabascau.ca/html/syllabi/soci/soci300.htm), [PHIL252](http://www.athabascau.ca/html/syllabi/phil/phil252.htm) (if not taken in years 1 & 2), [POLI480](http://www.athabascau.ca/html/syllabi/poli/poli480.htm), [PSYC300](http://www.athabascau.ca/html/syllabi/psyc/psyc300.htm), [PSYC379](http://www.athabascau.ca/html/syllabi/psyc/psyc379.htm), [WMST321](http://www.athabascau.ca/html/syllabi/wmst/wmst321.htm) |

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| **Minimum block transfer award for an approved non-business diploma is 30 credits.  The following courses must also be completed and the block transfer award can be increased for any of these courses already held or another required course already held within the BMgmt program.** |
| **Level** | **Credits** | **Course** | **Requirement** | **Status\*** | **Comments\*\*** |
| Junior | 3 | [ACCT245](http://www.athabascau.ca/html/syllabi/acct/acct245.htm) or [ACCT250](http://www.athabascau.ca/html/syllabi/acct/acct250.htm) or [ACCT253](http://www.athabascau.ca/html/syllabi/acct/acct253.htm) | Yes/No |   |   |
| Junior | 6 | [ADMN232](http://www.athabascau.ca/html/syllabi/admn/admn232.htm) | Yes/No |   |   |
| Junior | 9 | [ADMN233](http://www.athabascau.ca/html/syllabi/admn/admn233.htm) | Yes/No |   |   |
| Junior | 12 | [ECON247](http://www.athabascau.ca/html/syllabi/econ/econ247.htm) | Yes/No |   |   |
| Junior | 15 | [ECON248](http://www.athabascau.ca/html/syllabi/econ/econ248.htm) | Yes/No |   |   |
| Jr/Sr | 18 | [FNCE234](http://www.athabascau.ca/html/syllabi/fnce/fnce234.htm) or [FNCE370](http://www.athabascau.ca/html/syllabi/fnce/fnce370.htm) | Yes/No |   |   |
| Senior | 21 | [LGST369](http://www.athabascau.ca/html/syllabi/lgst/lgst369.htm) | Yes/No |   |   |
| Jr/Sr | 24 | [CMIS311](http://www.athabascau.ca/html/syllabi/cmis/cmis311.htm) orany [COMP](http://www.athabascau.ca/course/ug_subject/list_cd.php#comp) course | Yes/No |   |   |
| Senior | 27 | [MKTG396](http://www.athabascau.ca/html/syllabi/mktg/mktg396.htm) | Yes/No |   |   |
| Senior | 30 | [ORGB364](http://www.athabascau.ca/html/syllabi/orgb/orgb364.htm) | Yes/No |   |   |

 Content: [Advising Services](../../index.php)Last updated: January 20, 2006 |